



To our Valued Public Procurement Partners:

We are excited to invite you to the 2021 PA Procurement **VIRTUAL** Expo being held on November 9, 10, 16, and 17. This four-day event focusing on **Business and Government** will feature hundreds of suppliers and state government agencies displaying their products and services within our virtual platform. We are expecting procurement professionals from across Pennsylvania including buyers, users, and decision makers from state, county and local governments, as well as schools, colleges, non-profit entities, industry, public safety agencies, and healthcare institutions.

Our team is finalizing a dynamic program of seminars, hands-on workshop sessions, demonstrations, and other creative interactions between buyers and sellers. We are also planning several workshops specifically for current and potential suppliers, along with networking sessions and live entertainment. If you are not yet a registered supplier with the Commonwealth of Pennsylvania, there will be an opportunity for you to learn how to become a supplier in our Supplier Services Hub.

Another priority for the Planning Committee is increasing the number of attendees. In addition to state agency representatives, more than 9,000 COSTARS member entities have been invited. We encourage you to help us publicize the Expo to your customers and contacts by utilizing the marketing information on our website and distributing the flyer attached to this email. We hope this year individuals will find it easier to attend because they can do it from the comfort of their own home or office without having to travel to an onsite location.

This networking and educational event for public procurement professionals will be a fantastic opportunity for suppliers to interact with and showcase your products and services to the hundreds of interested attendees. Just to give you a sneak peek of some of the highly creative and engaging activities distinguishing this year's Expo, we plan to host the first (and hopefully last) inaugural ePPE Awards for exemplary service and partnership exhibited throughout the global pandemic. If you would like to nominate someone or an agency and/or department, please go to: <https://forms.gle/xD2A8nBiiVcm3F8i6>

Enclosed, please find sponsorship and exhibitor opportunities that are available to maximize your marketing investment. By becoming a sponsor or exhibitor for this year's Expo, you can receive additional exposure before, during and after the event as well as create a lasting impression with Expo participants and attendees. For more information and/or to register online, please visit us at: <https://paprocurementexpo2021.com/>

We hope you will join us in this unique opportunity and look forward to working with you to make it a successful event for all.

Ken Hess, Deputy Secretary

A handwritten signature in black ink, appearing to read "Ken Hess". The signature is fluid and cursive, with a long horizontal stroke at the end.

Janice Pistor, Chief Procurement Officer

A handwritten signature in black ink, appearing to read "Janice M. Pistor". The signature is cursive and elegant, with a prominent loop at the end.

# **EXPO SPONSOR & EXHIBITOR OPPORTUNITIES**



## **HOST & AWARDS CEREMONY SPONSOR - \$10,000 [2 opportunities available]**

- VIP Reception with Top Commonwealth Executives
- All Exhibitor Level Opportunities & Premium Placement in Virtual Exhibit Hall
- Mentions on all pre and post event advertising - in all media forms
- Logo on all event materials and in all virtual meeting platforms
- Logo with hyperlink on Procurement Expo Website
- Speaking opportunity during opening program on November 9, November 16, and during Awards Ceremony on November 17
- Up to 2 minutes of pre-recorded video ads
- Full page ad in virtual sponsorship slide show
- Virtual Photo Opportunity with Speakers & Special Guests
- Recognition During Expo
- Logo on virtual event platform
- Certificate of Appreciation

## **PLATINUM SPONSOR - \$7,500 [4 opportunities available]**

- VIP Reception with Top Commonwealth Executives
- All Exhibitor Level Opportunities & Premium Placement in Virtual Exhibit Hall
- Logo on all event materials and highlighted during virtual meetings
- Logo with hyperlink on Procurement Expo website
- Speaking opportunity during opening program on November 9 acknowledgement on November 16
- Up to 1.5 minutes of pre-recorded video ads
- Half page ad in virtual sponsorship slide show
- Virtual Photo Opportunity with Speakers & Special Guests
- Recognition During Expo
- Logo on virtual event platform
- Certificate of Appreciation

## **GOLD SPONSOR - \$5,000**

- All Exhibitor Level Opportunities & Premium Placement in Virtual Exhibit Hall
- Logo on Procurement Expo website
- Acknowledgement during opening program on November 9, 10
- Up to 1 minute of a pre-recorded video ad
- Quarter page ad in virtual sponsorship slide show
- Recognition During Expo
- Logo on virtual event platform
- Certificate of Appreciation

## **SILVER SPONSOR - \$2,500**

- All Exhibitor Level Opportunities & Premium Placement in Virtual Exhibit Hall
- Logo on Procurement Expo website
- Acknowledgement during opening program on November 9
- Up to 30 seconds of a pre-recorded video ad
- Logo on virtual event platform

## **EXHIBITOR - \$125 per day**

- Access to Procurement Expo
- Participation in educational workshops
- Participation in networking events
- Featured exhibitor in the virtual exhibit hall which will allow you to showcase your products
- One on one communication and meetings with participants
- Receive an electronic copy of the expo directory which will include all of the contacts of those who were in attendance including, but is not limited to Commonwealth employees, local government agencies, COSTARS members, and members of the Governor's executive team

**2021 PA Procurement Expo - November 9, 10, 16, 17**  
**Expo Sponsor & Exhibitor Registration Form**



**Please complete the form below, or you can register online at: <https://paprocurementexpo2021.com>**

**Contact Information** (point of contact for additional conference information/logistics)

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ PA Vendor No. (if applicable) \_\_\_\_\_

E-Mail \_\_\_\_\_

Website Address \_\_\_\_\_

**Expo Sponsorship Registration Fees**

- Host Sponsor – \$10,000
- Platinum Sponsor – \$7,500
- Gold Sponsor – \$5,000
- Silver Sponsor – \$2,500

**BEST DEAL! Save \$200!**

**Virtual Exhibit Hall** Select all that apply. Schedule can be found on website.

1 Day: \$125 _____	2 Days: \$250 _____	3 Days: \$375 _____	4 Days: \$400 _____
<b>\$150 after Oct.1st</b>	<b>\$300 after Oct. 1st</b>	<b>\$450 after Oct. 1st</b>	<b>\$600 after Oct. 1st</b>

**Awards Program** Visit <https://paprocurementexpo2021.com> to submit a nomination.

**Payment**

Check payable to: **Chavous Consulting, LLC** EIN #: 46-1443914

On the memo line, please write: **Procurement Expo 2021**

- Credit card payment:
- Visa
  - American Express
  - Mastercard

Name as it appears on card \_\_\_\_\_

Billing Address \_\_\_\_\_

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

**Mail or email completed form and payment to: PA Procurement Expo, Attn: Chavous Consulting, LLC, 100 S Broad St., Suite 2220, Philadelphia, PA 19110. Phone 267.888.4165, Email: [info@paprocurementexpo.com](mailto:info@paprocurementexpo.com). Please contact our event planner, Chavous Consulting, if you have any questions or would like to discuss customizing a sponsorship opportunity to fit your goals and budget.**

**Cancellations:** Cancellations received by September 30th will receive a full refund. Cancellations received between October 1st and October 15th will receive a refund, less a 35% administrative fee. After October 15th, no refunds will be made.